

Alabama Daybreak

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AAUW of Alabama

Fall 2006

Woman-to-Woman: Changing the World

"Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has." -Margaret Meade

Since 1881, AAUW has influenced educational, social, economic, and political positions legislatively, and every critical issue (educational equity, civil rights, health care reform, and equal pay in addition to many others) is at risk during each election.

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The AAUW Woman-to-Woman Voter Turnout project challenges women to be involved in the political processas well as be change agents legislatively. When women vote, they usually vote

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in a bloc, and people who vote often have a pattern of voting (Gerber, Green, and Shachar, 2003). Surprisingly, women vote more than men (Center for American Women and Politics, 2004), and politicians must answer to women and take on women's issues if this trend continues in the future.

One significant strategy (for making equitable progress and for protecting women's rights) is for women to continue edifying the voting bloc by reaching out to other women and educating them about political issues, voting, and being active participants in elections. The AAUW Woman-to-Woman project encourages women to contact other women and get them to vote. A manual with strategies and suggestions for branches is available at www.aauw.org.

AAUW can collaborate with other organizations to inspire women who have voted in the past (but who have ceased voting) to get out and vote again, or branches near college campuses can help young women register to vote and learn about the issues too.

Building on a rich history of changing public policies to better meet the needs of women. AAUW members must not lose sight of the significance of public policy work and the importance of serving as a catalyst in the election process. Together, woman-to-woman, we can make a difference, and we can build a better Alabama, nation. and world. Changing the world starts with education and one vote that becomes habit forming.



Elizabeth Hendrix



Expanding a Legacy of Leadership: Gyploding into the Future with Alabama Stars



The 2007 AAUW of Alabama State Convention will be held April 13-15, 2007 in Huntsville, Alabama at the Holiday Inn – Downtown.

Our programming theme for convention is "Expanding a Legacy of Leadership: Exploding into the Future with Alabama Stars."

Workshops planned include Diversity Awareness, Public Policy, Financial Literacy for Students and Members under 35, High Technology Collaborative Opportunities, Program Development Toolkit, and a presentation by the Student Advisory Council.

Entertainment and opportunities for supporting the Educational Foundation and Legal Advocacy will be on the agenda.

One of the highlights of convention will be the recognition of outstanding branches, our "Alabama Stars."

The Huntsville Branch, led by Branch President Marilyn Robertson and Convention Chairs Ellie Lienau and Sarah Fluhler, has already been hard at work with the host branch responsibilities.

The next issue of the Daybreak and our web site will provide more convention details and registration.

June T. Wilson

President's Message



In response to the AAUW member survey, members and leaders want the mission fulfilled, they have a strong desire for a vibrant, viable and sustainable AAUW; and they say change is necessary. At the Leadership Conference in August, I shared and explained the AAUW change elements. To make the AAUW mission vibrant in the branches and communities throughout the state, AAUW of Alabama will focus on the "Sweet Spot"

where education, equity, and positive societal change intersect.

AAUW mission-based programming will focus on Educational Foundation, Legal Advocacy Fund, Leadership and Training Institute, Public



Policy, Student Advisory Council and Student Affiliates. There will be an effort to align programming, membership, and communication with all levels – national, regional, state, and branch.

The demographics of women and girls in 2015 will influence AAUW so what will AAUW of Alabama members do now to affect the future? I ask each AAUW member to answer these questions: What will your branch keep, modify, let go, and create? At the National Conference of State Leaders. state presidents throughout the U.S. answered as follows: 1) Keep equity as a part of the mission; 2) Modify the structure of branch, state, regional, and national governance; 3) Let go of branches as we know them, and 4) Create a direct link

between the local and national organization, overhaul communication to support a

direct link, and create programs that are inclusive and relevant to diverse audience. What is your answer? *Audrey L. Salgado*

AAUW EF and LAF

The AAUW Educational Foundation (EF) has a long and distinguished history of advancing educational and professional opportunities for women in the U. S. and around the globe. One of the world's largest sources of funding for graduate women, EF provided more than 200 fellowships, grants, and special awards to outstanding women in the 2006-07 academic year.

American Fellowships support women doctoral candidates completing dissertations or scholars seeking funds for postdoctoral research leave from accredited institutions. Career Development Grants support women who hold a bachelor's degree and are preparing to advance their careers, change careers, or reenter the work force. Selected Professions Fellowships are awarded to women to pursue a full-time course of study in a degree program in which women's participation traditionally has been low. Colleges and Universities may

apply for the *University* Scholar-in-Residence award to support a woman scholar to undertake and disseminate research on gender and equity for women and girls. Community Action Grants provide seed money to women, AAUW branches, AAUW state organizations, and local community-based nonprofit organizations for innovative programs or non-degree research projects that promote education and equity for women and girls. International Fellowships are awarded for full-time study or research to women who are not U.S. citizens or permanent residents. Applications are now available on the AAUW website

More EF/LAF Notes *EF*: Melinda "Mindy" J. Bicknell, EF Vice President, and Mildred Sanders, EF Chair, will conduct an EF workshop on the EF application process at the Hoover Public Library,

Birmingham, on Wednesday, October 25, 2006 at 6:30 p.m. *LAF*: Both AAUW and EF have signed on to an *amicus* brief to the 10th Circuit Court of Appeals in the case of *Simpson v. University of Colorado*. The AAUW Legal Advocacy Fund has supported this important sexual assault and harassment case since February 2005. *FundFacts*: Development's

FundFacts: Development's new e-newsletter, FundFacts, provides help and valuable info on fundraising and development. For more useful tips and to read a copy of the new e-newsletter, visit the new Fundraising Resource page.

Remember to submit your EF and LAF contributions to AAUW by December 31, 2006. Mary K. Braddock is the LAF Chair. Contact Mindy, missmin@email.com; Mildred, msanders@jeffstateonline.com or Mary K., mkbraddock@charter.net regarding EF and LAF questions.



These photos were taken at a reception held Friday, August 11, 2006 at the home of Mindy Boggs.

The purpose of the reception was recruitment of potential members and for current AAUW members to meet both local and statewide AAUW officers.





A Legacy of Leadership

AAUW 125th Anniversary: Celebrate in Alabama

In 1881, Marion Talbot and Ellen H. Richards invited 15 alumnae of eight colleges to a November 28 meeting in Boston, Massachusetts – a meeting of 17 women who had defied society's standards by earning college degrees. They envisioned an organization in which women college graduates would band together to open doors of higher education to other women and to find wider opportunities to use their training. What started out as the Association of Collegiate Alumnae grew into a powerful

and at times shaped – the debate about equity in education.

AAUW's 125th anniversary and legacy of leadership celebration was kicked off at the Conference of State Leaders; continues through the official anniversary date, November 28, 2006; and culminates at the AAUW National Convention in June 2007. Alabama Branches -Plan a celebration in your community. Resources available now include the 125th anniversary webpage www.aauw.org/aauw125th; "Founding Mothers," article in the Spring/Summer 2006 issue of AAUW Outlook to acquaint others with AAUW's origins and the 17 college women who pioneered its creation, www.aauw.org/outlook/index.cfm; and AAUW Online Museum www.aauw.org/museum/index.cfm

Coming this fall will be an online press kit, sample anniversary proclamation language, and a commemorative poster in the Fall/Winter 2006 issue of *AAUW Outlook*. Each branch president has received a brochure with related products.

125th Anniversary Campaign

network of more than 100,000

women who have influenced -

AAUW announces a special recognition pin project in conjunction with the Leadership and Training Institute (LTI). For a gift of \$125 to LTI, you receive a silver 125th Anniversary pin and for a gift of \$1,250, you receive a gold 125th Anniversary pin (these gifts

are tax deductible). Any one can give to this special LTI campaign by contacting development@aauw.org.

To continue the legacy for the next 125 years, AAUW is looking for the next 17 founding mothers of the organization who will each make a gift of \$12,500. These

individuals will be recognized at the 2007 Convention in Phoenix. If you know someone who is a possible member of the Founding Mothers, please contact either Florine Swanson at fswanson@wmtel.net or Ann Terry at annsterry@yahoo.com.

Display AAUW Decal and Posters

The AAUW of Alabama
State Directory was
distributed in
August/September. If you are
on the AAUW of Alabama
Board of Directors, or a branch
officer and have not received
your copy, contact Candice J.

Rigsby, Communications Director, candicerigsby@aol.com. Periodically updates will be distributed electronically.

The Daybreak 2006 Summer Issue was distributed

electronically to AAUW of Alabama Board of Directors and Members-At-Large. It was the responsibility of branch presidents to distribute to the branch officers and members. The 2006 Fall Issue (Oct./Nov./Dec.) and the 2007 Winter Issue will be distributed in hard copy to all members in Alabama. Special thanks to Lauren Crumpton, Editor, and Veronica Bryant, Distribution Chair. Kerrye Granger Veale, Co-Marketing Director, is implementing a statewide AAUW Marketing Plan targeting all the public

libraries in Alabama. The poster will include the AAUW logo, AAUW website, and the on-line Adelante Book of the Month. Piloted in the Birmingham area in September, Decatur, Huntsville, and The Shoals Branches will work with Kerrye to implement in

October, November, and December. If your branch is interested in participating in January, February, and March, contact Kerrye, kveale@uabmc.edu, or Lucille Dawson, Co-Marketing Director, 205 987-4859.

Please prominently display (i.e. In your car or business window) the decal included in this Daybreak in support of women and girls...because equity is still an issue. This is part of our marketing/visibility plan.

Keys to the Future: A Member-Get-A-Member Campaign

July 1, 2006 – June 15, 2007

Challenges, Incentives and Awards

There are numerous "Challenges" throughout the year to use as a basis for a structured campaign by states and branches. Every month, Ann Gustafson (Membership Chair) and her fellow AAUW Membership Committee members will be sending state and branch MVP's tips, tools and reminders centered around the AAUW Kevs to the Future: A Member-Get-A-Member campaign. At the end of every Challenge stage, special incentives and awards will be awarded.

Phase One Challenge

All members, branches and states, recruit new paid members between June 1 and November 28, 2006, AAUW's

actual 125th Anniversary date.

Rewards

Names of recruiters on website: "Hall of Fame" Certificate of recognition to everyone who recruits a new member; Exclusive 125th logo Award Winner to those who recruit five (5) or more new members.

Special Incentives

Individual who brings in highest number of new members receives \$100 gift certificate at Amazon.com; Branch that brings in the highest number of new members, \$50 Amazon gift certificate; Branch that brings in the highest number of new members by percentage, \$50 Amazon gift certificate; State that brings in the highest



number of new members receives an exclusive AAUW Keys to the Future banner.

Phase Two Challenge

Check out AAUW website. Membership Vice President Starter Kits Mailed in August! This year's recruitment materials include a special section, AAUW Keys to the Future: A Member-Get-A-*Member campaign*, which contains a CD highlighted by a PowerPoint presentation with audio. Also, an easy way for many AAUW members to participate in the campaign is to send an e-postcard to a prospective member. Learn more about this new campaign, and start earning your Keys to the Future pin.

Bylaws

In April 2006, AAUW of Alabama passed unanimously some changes to the state bylaws. Since there wasn't prior notification to members about these proposed changes, they must be ratified by the branches. Dr. Julia "Judy" S. Rogers, Bylaws Chair, sent these changes to branch

presidents in September. Branches are requested to vote to ratify the changes and notify Judy of the election results as soon as possible. Email her at judyrogers@att.net. If ratified, the state bylaws will be posted on the AAUW of Alabama website.

Some branches have not made the changes in their local bylaws that were mandated at the last Association meeting. If a current copy of branch bylaws are not on file with the state, Judy will be contacting these branches to provide assistance where needed.

Resolutions Committee

Marsha McGrath, Resolutions Committee Chair, requests volunteers willing to serve on the Resolutions Committee

contact her at 256 350-4242 (h), or 256 341-2580 (w), or email mcgr9088@ bellsouth.net. Ideally each

branch will be represented on this committee even if they cannot attend the 2007 convention

Student Advisory Council

Diedre Clark, Student Advisory Council (SAC) Interim Chair,



announces Sarah Benton, Leadership and Training Institute – Financial Literacy Chair, will conduct a Financial Workshop at Judson College on Saturday, November 11, 2006. Included in the day's agenda will be a tour of the Women's Hall of Fame. Tiffany Ellis and Laura N. Holder, SAC Development Team Members, are recruiting student affiliates on campus and will coordinate the event with the assistance of Dr. Frankie Oglesby, Marion Branch President. In September, Stormy Miller,

SAC Chair, and Audrey L. Salgado, AAUW of Alabama President, met with SAC members from the University of North Alabama, Northwest-Shoals Community College, Athens State University, Calhoun Community College, Alabama A & M University, and the University of Alabama at Huntsville to discuss student affiliation on college/university campuses. Stormy and Diedre are working on developing a student affiliate group on the campus at the University of Alabama, Tuscaloosa.

College University Partnership Info Needed

All branch presidents have been provided a form to update the college/university (C/U) partnership information for

institutions in their geographical area. Partners with confirmed representatives on file are the University of

Alabama at Birmingham, Lee Vucovich; University of Montevallo, Cynthia Shackelford: and Samford



University, Dr. Carol Ann Vaughn. Sandra "Sandy" W. Hines, C/U Relations Chair, will be sending them the most recent AAUW job description. If the C/U partner in your area is not listed, branch presidents are requested to complete the form and return to Sandy. Information needed is the name of the institution, the President's name, address, zip code, telephone, fax, and email plus the same for each C/U representative.

If any AAUW members have close connections with an institution of higher education in Alabama and are willing to help Sandy contact that college/university, email her at tom62826@aol.com.

Will You Be an Alabama Star?

The new exciting 2006-2007 Alabama Awards Program for recognizing branches is called "Alabama Stars."

The application process will be easier to follow, more streamlined, and mirror Association's 21st Century Recognition Award. The levels of recognition will be Platinum (the highest), Gold and Silver. Details will be distributed to all branches by December 1. I know you have planned great mission-based programs, and this will be your opportunity to

let everyone in Alabama see what you are doing in your branch and community. Platinum branches will be requested to display their programs at the 2007 convention; archived as the Alabama Hall of Fame; and posted on the state website. I am looking forward to this new and exciting opportunity. I hope everyone will participate.

The Association's Program
Development Committee's
focus this year is to work with
the Program Toolkit and

develop a "one-pager" for assistance with mission-based programming. As a newly appointed member to the committee, I have reviewed the one-pager, and I can say it is a great "cheat sheet" to reference for branch and state programming. State VP of Programs June Wilson and I will be providing more information soon. If you have questions, contact us at junewilson@aol.com, or drtwaka@earthlink.net.

Thomasyne H. Williams, Ed.D

Branch Updates

Branches have planned candidate forums, constitutional reform and recruitment events.
Birmingham and Montevallo will address international affairs: cultural and political situations in Mexico and Russia, respectively.

In October, the Birmingham Branch will focus on AAUW research, *Drawing the Line*, and address what the branch will keep, modify, let go and create to meet the wants and

needs of its members and potential members.

The Decatur Branch is planning a 125th Anniversary Celebration. Birmingham, Decatur, Huntsville, and The Shoals are working on developing college university partnerships.

The Montevallo Branch will co-sponsor a presentation on Montevallo's early women whose strong leadership helped shape Alabama Colleges and AAUW.

National Conference of College Women Student Leaders attendees sponsored by the Huntsville Branch will report in November. Huntsville's unique "Stuff the Turkey" EF/LAF Fundraiser could be replicated in other branches. Assisting the public radio station WLRH telethon and sending monthly letters to the editor provides AAUW visibility. Huntsville has developed a branch recruitment brochure.

2007-09 Nominations

Michal Robinson and Tish Hall, Nominating Committee Co-Chairs, are accepting recommendations for nominations for 2007-09 Membership Vice President, Recording Secretary, and Treasurer. Mary Lou Maples, Dr. Julia "Judy" S. Rogers, and Pam Ware serve on the Nominating Committee. Ruth Jurenko and Joann Flanigan were elected alternates in August. Reference the State Directory for contact info.

AAUW of Alabama Calendar of Events

11/5-11/06	Executive Committee Meeting Electronic Meeting	12/1/06	International Fellowships Application POSTMARK Deadline
11/7/06	Election Day	12/15/06	Daybreak Winter Issue Published
11/15/06	American Fellowship Application POSTMARK Deadline	12/15/06	Career Development Grants Application and Selected Professions Fellowships Engineering Dissertation Application
12/1/06	Daybreak Winter Issue Articles Deadline		POSTMARK Deadline
12/1/06	University Scholar-In-Residence Letter of Intent Deadline	12/31/06	Educational Foundation and Legal Advocacy Fund Deadline



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