

## PRESIDENT'S PERSPECTIVE

Welcome to a new AAUW year. Hopefully you are getting involved in AAUW activities. There are many ways that you can enhance the local AAUW besides just paying your dues. One is to help AAUW deliver Title IX material to the schools in your area. You can find out more about this at <http://www.aauw.org/resource/titleixdelivery/>. And if there is more than one AAUW group in your area, please coordinate your efforts. Recently I was asked what our state had done for this effort and I had to admit that we hadn't done anything. I'd like to be able to report that there has been some progress the next time I am asked.

I was able to brag out our Ready to Run Campaign Training for Women. There is more information elsewhere in this newsletter. The November 14 training was very productive and positive for the 34 attendees.

Encourage women you know who want to run for office, work on a campaign or get more politically involved to attend the next training session.

This past summer AAUW of AL held its first Leadership Summit (training) in many years.

Tuscaloosa was a great host group, considering that they had just reinstated their branch. The information given by our workshop leaders and group sessions was great. I just wish that more of you had come to hear it as this was designed to give leaders tools to work at the local level.

At the summit we elected Angelia Bendolph as the Communication Director and appointed Courtney Chism as the Younger Members Chair as unfortunately the women who were in those positions moved out of the state.

Also this summer UAH and the Huntsville branch held a Tech Trek week long camp for about 60 incoming eighth grade girls from all over Alabama. It was a wonderful experience for them.

All of us should be membership ambassadors. At the moment there are about 400 members listed on the AAUW books for our nine branches. It would be great to recruit younger members for our branches. They can bring new blood and energy to the groups. Make a conscious effort to talk up AAUW to others.

In addition to our branches we have three student groups, at Athens State, UA and UAB. But others could be formed at college campuses. There is also a an Younger Women's Task Force group in the Tuscaloosa area.

I would encourage you to look at the AAUW website ([www.aauw.org](http://www.aauw.org)) to see suggestions for mission based activities that will attract others to the branch. The AAUW website has a wealth of other information. First is your personal information.



### NEXT STATE MEETING: APRIL 8-10, 2016 IN FLORENCE

Officer elections for AAUW state will be held at the annual meeting next spring. We will be electing a presiden, vice president and a communications director. Nominations are wanted. We are asking each of you to look for candidates for these positions, or to think about taking on one of these positions yourself. If you have ideas let us know.

The nominating committee:  
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Barbara Patterson  
daisydog07@bellsouth.net.

Once on the website, go to Member Service Database (with the link near the bottom of the left side of the home page). You will need your AAUW membership number (found on the address label of Outlook) to enter this area. Please keep your information updated as it is used by others, like the emailing of this newsletter. If you don't have access to the AAUW website, please call the Help Line at 800.326.AAUW (2289) or get your membership vice president to help you.

Those of you in leadership positions in your branches will find many helpful ideas at the AAUW website. There is a wealth of information under the resources tab. Much time and effort has been spent on the information. Search for "Leaders Essentials", which is a collection of resources for AAUW Officers.

AAUW of Alabama also has a website (<http://aauw-al.aauw.net/>). It is a work in progress, but does have some pertinent information. It would be great if more of our activities are included there. Just send your information to Angelia Bendolph ([bendolphangelia@gmail.com](mailto:bendolphangelia@gmail.com)).

The next state convention will be in Florence on April 8 – 10. Please put that on your calendar now. More details about this will be in a future newsletter.

Members of the Executive Committee would like to be invited to some of your events. I was able to attend events at most branches last year. Thank you for that. This year I hope to come to your branch if I did not get there last year and to return to your branch if I was. It is always good to put a face to a name in branches other than my own. I welcome your input on things you like about the state organization or things that can be improved.

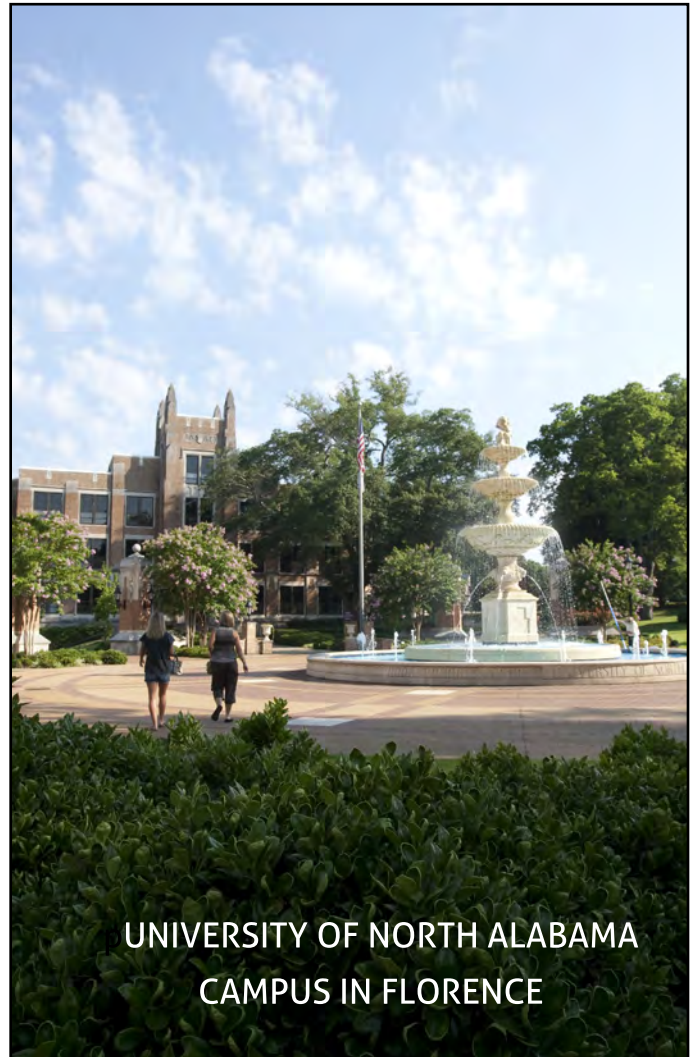
Ellie Lienau

AAUW of AL state president

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**CELEBRATE SPRING AT THE 2016  
AAUW OF ALABAMA STATE  
CONVENTION. WE WILL MEET  
APRIL 8-10, 2016 AT THE  
UNIVERSITY OF NORTH ALABAMA,  
FLORENCE. ACCOMMODATIONS  
WILL BE AT THE HAMPTON INN ON  
COURT STREET.  
SEE YOU THERE!!**



**UNIVERSITY OF NORTH ALABAMA  
CAMPUS IN FLORENCE**



## Ready to Run® Campaign Training for Women

*Ready to Run® is a non-partisan campaign training program to encourage women to run for elective office, position themselves for appointive office, work on a campaign, or get involved in public life in other ways. AAUW of Alabama adopts CAWP's model curriculum covering fundraising, positioning oneself for elected office, navigating the political party structure, media training, nuts and bolts of organizing a campaign, mobilizing voters, and crafting a message.*

Upcoming training events:

**Kelly Dittmar, *Navigating Gendered Terrain***

February 11 - 12, 2016

**Eva Pusateri Campbell, *Political Campaign Careers for Women***

March 5, 2016

Sponsored by

AAUW of Alabama

Rutgers University Center for American Women and Politics

Funding provided by EILEEN FISHER

# SALARY NEGOTIATION FACILITATORS

Trained volunteers in Alabama:

- ▶ Amy Bramlett, Amanda Ingram, Paige Miller, and Angelia Kimbrell are all at the University of Alabama in Tuscaloosa.
- ▶ Angelia Bendolph and Diedre Graham are with the Mobile branch of AAUW.
- ▶ Audrey Salgado is with the Birmingham branch of AAUW

You can learn how to be a find a workshop, how to be a facilitator, or become a ambassadoron the AAUW website.

# UPDATE FROM AAUW ALABAMA C/U RELATIONS CHAIR

The role of the C/U Relations Chair is to share information about AAUW programming, scholarship, and initiatives with our C/U Partners. As of October 2015, Alabama has twelve C/U Partners across the state from University of North Alabama in Muscle Shoals to the University of South Alabama in Mobile. My goal is to expand membership by bringing more colleges and universities into our C/U Partnership network. Discussions are underway with Central Alabama Community College and Miles College to establish new C/U Partnerships.

Since I was asked to step in the role of Alabama AAUW C/U Relations Chair last November, I've been encouraged to learn of activities on our partner campuses. The University of South Alabama helped to welcome leadership, members, and student affiliates to the AAUW Alabama state meeting in March.

The University of Alabama was selected by the AAUW national office to provide an Elect Her-Campus Women Win training workshop to prepare young women to confidently run for leadership in student government organizations. Samford University hosted a Conversations for a Cause focused on the representation of women in leadership positions on campus. The University of North Alabama held a bake sale to bring attention to the gender pay gap selling brownies and cookies to females for 77 cents and charging males one dollar for a baked treat. Provost Linda Lucas shared her AAUW story as the keynote speaker at a Convos for a Cause luncheon at the University of Alabama at Birmingham (UAB).

The next UAB Convos for a Cause featured a panel on Campus Safety highlighting the Campus Sexual Violence Elimination (SaVe) Act in November. The University of Alabama in Huntsville brought 65 seventh and eighth grade girls to campus in June for TechTrek Alabama 2015. A recent meeting with Birmingham Southern has affirmed a campus commitment to AAUW.

AAUW Alabama funded two students' registration and travel to attend the National Conference of College Women Student Leaders (NCCWSL) in College Park, MD in May. Our common efforts support AAUW's mission nationwide by educating the next generation of women ready to take the lead advocating for gender equity.

In the coming months, I will continue working to expand the number of C/U Partner campuses in our state and asking our C/U Representatives at our partner campuses to nominate young women to serve on an Alabama AAUW Student Advisory Council.

## AAUW MEMBERSHIP MATTERS

### Our Vision is Simple

Empowering women and girls to achieve their highest potential.

### Our Mission is Sound

Advancing equity for women and girls through advocacy, education, philanthropy, and research.

### Access Important Resources

**\$3.7 million annually** in fellowships, grants, and awards that encourage educational and professional development, as well as resources for members facing employment challenges;

**networking and mentoring opportunities** for professional growth, in person and online;

**relevant and timely information** on issues impacting women and girls through our research, magazine, and action briefings, all available with exclusive member benefits and discounts; and

the **chance to build lifelong relationships** with like-minded women.

Join or renew today, contact Audrey L. Salgado, AAUW of Alabama Membership Vice President, [audrey5190@yahoo.com](mailto:audrey5190@yahoo.com), 205 249-7788 (cell/text).

*In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.*

\*Source - <http://www.aauw.org/membership/>

# ANNOUNCEMENT

In February 2016, Kelly Dittmar, author, *Navigating Gendered Terrain, Stereotypes and Strategy in Political Campaigns*, will visit Alabama and present her research. She is a scholar at Rutgers University Center for American Women and Politics. Three events will be held and will be open to the public.

Thursday, February 11, 2016, Luncheon at UAB

Thursday, February 11, 2016, 5 - 6:30 pm, Speaking Engagement at Central Alabama Community College

Friday, February 12, 2016, Luncheon at Auburn University

On March 5, 2016, Eva Pusateri Campbell, a campaign consultant/strategist from Chicago, will present a two hour workshop on Political Campaign Careers for Women. She has been highly recommended by Rutgers University Center for American Women and Politics. Here is a statement from Jean Sinzdak.

*"In 15-plus years of hosting campaign training programs, Eva Campbell continues to be one of the best trainers the Center for American Women and Politics has ever had. Her extensive knowledge and expertise of campaign strategy combined with a clear, approachable communication style makes her workshops consistently among the highest rated on our program evaluation forms. Both personally and on behalf of my organization, I couldn't recommend*

*her more highly."* --- Jean Sinzdak Director, Program for Women Public Officials

**Center for American Women and Politics, Eagleton Institute of Politics** If you have questions, please do not hesitate to contact me at [audrey5190@yahoo.com](mailto:audrey5190@yahoo.com), 205 249-7788 (cell/text).

Audrey L. Salgado

**AAUW OF ALABAMA**

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#### **Mission Statement**

AAUW advances education and equity for women and girls through research, education, advocacy and philanthropy.

#### **Value Promise**

By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Membership in AAUW is open to all graduates who hold an associate (or equivalent), bachelor's or higher degree from a regionally accredited college or university.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class.

Send address changes to your branch membership vice president and to:

#### **AAUW Records Office**

**1111 16th St. NW  
Washington, DC 20036-4873**

You may also change your address through the AAUW website, in the Member Center. You will need your membership number, which may be obtained from your branch membership chair.

AAUW Member Helpline: 1-800-326-AAUW  
(326-2289)

AAUW Help Email: [connect@aauw.org](mailto:connect@aauw.org)

**AAUW-Alabama Website: <http://aauw-al.aauw.net>**

**AAUW National Website: <http://www.aauw.org>**